



2017. XXIII, 255 p.

Printed book

Hardcover

€ 109,99 | £ 96,50 | \$ 129.00
^[1] € (D) 117,69 | € (A) 120,99 |
 CHF 130.00

eBook

€ 75,62 | £ 77,00 | \$ 99.00
^[2] € (D) 89,99 | € (A) 89,99 |
 CHF 104.00

Available from your library or
springer.com/shop

MyCopy ^[3]

Printed eBook for just

€ | \$ 24.99

springer.com/mycopy



Special offer / Get 20% off the printed book or eBook!

Use the following token on palgrave.com

qj9JE7Czmn4DJFq / Valid Aug 8, 2019 – Sep 5, 2019

T. R. Lituchy, B. L. Galperin, B. J. Punnett

LEAD: Leadership Effectiveness in Africa and the African Diaspora

- Presents an original, research-based model of studying African leadership based on a distinct research project
- Offers diverse perspectives and leadership examples from a wide range of African countries
- Closely examines the African Diaspora's current role in shaping leadership principles and practices

This book considers the new business environment of modern-day Africa, addressing how management styles must adapt to societal changes across the continent. As investment in the continent grows and African businesses begin to look beyond their own borders, there comes a real need to understand leadership from an Afro-centric perspective. This book explores the similarities and differences across African countries, compares them with other regions, and identifies particular cultural realities that managers must consider in order to be successful in the new business environment of modern Africa. Building on their Leadership Effectiveness in Africa and the African Diaspora (LEAD) research project, the authors provide an empirical understanding of African leadership styles and how businesses can harness these more effectively. Drawing on the African Diaspora's values, beliefs, and preferences, as well as anecdotal material from African academics and managers, this book grants a realistic view of leadership in various African countries including Egypt, Ghana, Nigeria, Kenya, Tanzania, Uganda, Ethiopia, and South Africa. It will be invaluable to academics, students, and anyone interested in African and global business leadership from a non-Western perspective.

Order online at palgrave.com / or for the Americas call (toll free) 1-800-SPRINGER / or email us at: customerservice@springernature.com. / For outside the Americas call +49 (0) 6221-345-4301 / or email us at: customerservice@springernature.com.

The first € price and the £ and \$ price are net prices, subject to local VAT. Prices indicated with [1] include VAT for books; the €(D) includes 7% for Germany, the €(A) includes 10% for Austria. Prices indicated with [2] include VAT for electronic products; 19% for Germany, 20% for Austria. All prices exclusive of carriage charges. Prices and other details are subject to change without notice. All errors and omissions excepted. [3] No discount for MyCopy

Lifelong 40% discount for authors

