

Ann and Jack Graves Foundation Conference Series:

SUSTAINABILITY AS A SOLUTION TO GLOBAL BUSINESS CHALLENGES

CALL FOR PAPERS/PROPOSALS

April 16-18, 2020
The University of Texas at Dallas
Jindal School of Management

CONFERENCE CO-CHAIRS:

- Habte Woldu, The University of Texas at Dallas
- Mike Peng, The University of Texas at Dallas
- David B. Zoogah, Xavier University
- Agnieszka Skuza, Poznan University of Economics and The University of Texas at Dallas
- Hubert Zydorek, The University of Texas at Dallas

CONFIRMED SPEAKERS:

- Magali Delmas, Professor, UCLA Anderson School of Management and Institute of the Environment and Sustainability
- George Fuller, Mayor, City of McKinney, Texas
- Al Halvorsen, Senior Director, Environmental Sustainability, PepsiCo
- Mike Peng, Jindal Chair and Executive Director, Center for Global Business, The University of Texas at Dallas
- Scott Tew, Executive Director, Center for Energy Efficiency and Sustainability, Ingersoll Rand
- Manish Vyas, President, Network Services, Tech Mahindra

The Sustainable Global Business Initiative of the Ann and Jack Graves Charitable Foundation and the Center for Global Business at The University of Texas at Dallas are pleased to announce that a conference will be held April 16-18, 2020. The conference will bring together like-minded scholars, practitioners, policymakers and students involved in different aspects of sustainability as a solution to global business challenges.

Our conference will cover the fields of sustainability, corporate social responsibility, international business, strategic management, cross-cultural management, technology strategy, and global entrepreneurship from around the world. Examples of possible topics include:

- Technology as an enabler of sustainability
- Investing in human capital for a sustainable global economy
- Sustainable energy strategy as a solution for global energy crises
- Corporate social responsibility and global stability
- Health and well-being as enablers of sustainable development

- Sustainable market strategies for the bottom of the pyramid
- Social entrepreneurship and poverty alleviation programs
- Food processing initiatives for sustainability in emerging economies
- Microfinancing as a tool for inclusive development goals
- Sustainable economic development and social stability in emerging economies
- Empowering women as a sustainable economic strategy
- Gender equity and empowering women in business
- Foreign direct investment and its impact on sustainability
- The impact of South-South trade agreements as an alternative to current global trade
- Sustainability in global supply chain management

We invite you to submit papers (maximum 40 pages all inclusive with double-spaced text, following *Academy of Management Journal* guidelines) OR proposals (5 single-spaced pages all inclusive, following Strategic Management Society conference guidelines), especially from junior scholars/doctoral students.

In addition to research presentations, the conference will feature: (1) keynote speeches, (2) a “meet the editors” session, (3) a “how to develop your papers” session, and (4) a practitioner/policymaker panel.

Key Dates:

- Submission deadline: Monday, January 20, 2020
- Author notification of acceptances: Monday, February 17, 2020
- Registration deadline: Monday, March 16, 2020 (one author for each accepted paper/proposal must register by this deadline.)

Conference Dates

- Thursday, April 16, 2020 (evening reception at the Hyatt Regency North Dallas)
- Friday, April 17, 2020 (full day on campus)
- Saturday, April 18, 2020 (conclude after lunch on campus)

The official conference hotel: Hyatt Regency North Dallas, 701 East Campbell Road, Richardson, TX 75081. A block of rooms has been reserved for conference participants. (NOTE: The conference will be held on the UT Dallas campus, not at this hotel. Shuttle service will be provided between the hotel and campus.)

Conference registration fee: \$150 / \$75 (for students). The registration fee covers conference materials, refreshments, reception (April 16), two breakfasts and two lunches (April 17 and 18), but not accommodation and travel costs.

To submit paper/proposal: <https://jindal.utdallas.edu/events/global-business-conference/>

To register: <https://jindal.utdallas.edu/application/global-business-conference-registration/> (to be activated in February 2020)

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