



THE AMERICAN
UNIVERSITY IN CAIRO

SCHOOL OF
BUSINESS



AACSB
ACCREDITED



ASSOCIATION
OF **AMBA**
DEVELOPMENT NETWORK



EFMD
EQUIS
ACCREDITED

MASTER IN INTERNATIONAL MANAGEMENT CEMS MIM FACT SHEET 2019 - 2020



CEMS

THE GLOBAL ALLIANCE IN MANAGEMENT EDUCATION

The American University in Cairo
School of Business



School of Business
The American University in Cairo
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Cairo 11835, Egypt
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A UNIVERSITY CELEBRATING ITS CENTENNIAL

Situated in the heart of the vibrant capital of Egypt, The American University in Cairo (AUC) is a leading English-language, U.S.-accredited institution of higher education and center of the intellectual, social and cultural life of the Arab world. The University offers 37 undergraduate, 44 master's, and two PhD programs rooted in a liberal arts education that encourages students to think critically and find creative solutions to conflicts and challenges facing both the region and the world. The University has been serving Egypt and the region for 100 years and has more than 38,000 active alumni in 128 countries. Out of 523 institutions worldwide that are accredited by the Middle States Commission on Higher Education (MSCHE), AUC is one of only four universities accredited in the Middle East.

In the 2019 - 2020 academic year, AUC celebrates a century of leadership as Egypt's global University with a full year of celebratory events.

AUC'S SCHOOL OF BUSINESS

AN INSTITUTE OF EXCELLENCE

Boasting over six decades of history, AUC's School of Business is profoundly committed to excellence, achieving real transformation and creating a tangible impact on the society. Recognized as the top private business school in Egypt, the school has embarked upon a journey of rediscovery since its restructuring in 2009.

With our regional expertise, our dedicated faculty and staff, and our deeply rooted bonds with the business community, you will enjoy an unmatched experience on a breath-taking green campus. Egypt's historical cultural attractions and amiable hospitality are an added bonus.



ACCREDITATIONS

AUC's School of Business is among less than 1% of business schools worldwide that hold the triple-crown accreditation from AACSB, AMBA and EQUIS.

Find out more at

schools.aucegypt.edu/business/

GLOBAL RANKING

EDUNIVERSAL SCHOOL AND PROGRAM RANKINGS

- No.1 School of Business in Africa (2017 - 2018)
- No.1 Masters of Arts in Economics in Africa (2017 - 2018)
- Five Palms League of Excellence 100 universal business schools with a strong global influence (2017 - 2018)
- No.1 MBA Program in Africa (2017 - 2018)
- No.1 MBA Program – Elective in Operations Management in Africa (2017 - 2018)
- No.1 EMBA Program in Africa (2017 - 2018)
- No.1 Masters of Science in Finance in Africa (2017 - 2018)
- QS World University Ranking / No. 79 – Master of Finance World Ranking (2018)
- QS Top MBA / No. 67 – QS Global EMBA Ranking (2018)
- Financial Time / No. 75 - Business School / Worldwide in open enrollment executive education programs (2018)

UNDERGRADUATE AND GRADUATE PROGRAMS BEYOND THE CLASSROOM

Rooted in a liberal arts education, the school's graduate programs have been recognized globally for their outstanding quality. The School of Business takes its students beyond the classroom to understand the practical side of the business world. Students are invited to complete real-life projects with leading global companies and nonprofit organizations, while learning from faculty members with a wealth of real-world expertise. The school adopts innovative, experiential learning and teaching tools that introduce students to practical applications including international business simulations, case studies, guest speakers, role-playing and more.

AUC MASTER IN INTERNATIONAL MANAGEMENT CEMS MIM

APPLICATION INFORMATION FOR DEGREE-SEEKING STUDENTS

Degree-seeking students must submit their applications online.
Please check the admission requirements for degree-seeking students.

APPLICATION

Applicants should apply through both AUC and CEMS websites using the following two links:

AUC: aucegypt.edu/admissions/graduate

CEMS: bo.cems.org/selection/

* Please note that the program is very selective, and only a limited number of places are available.

* Applications are processed on a first come, first served basis. We strongly encourage you to apply as early as possible to guarantee your place.

APPLICATION INFORMATION FOR EXCHANGE STUDENTS

1. We require all partner universities to nominate students. Program managers are required to email the AUC CEMS MIM program manager at sghalwash@aucegypt.edu. Accordingly, students interested in an exchange at the AUC School of Business are first to contact their program managers at their home university. The School of Business only accepts exchange students nominated by its partner universities.
2. After being nominated by their home institutions, students will be requested to apply online at www.applyweb.com/auc/index.ftl.
3. Students must send an email to AUC CEMS MIM program manager with the following required documents attached:

- One scanned recent passport photograph
- Curriculum vitae
- Most recently updated university transcript (preferably in English)
- Proof of English proficiency (unless exempted)
- A valid copy of passport (photo page only)
- Proof of healthcare with coverage of your stay in Egypt (check the information below)

GENERAL ADMISSION REQUIREMENTS FOR DEGREE-SEEKING STUDENTS

To be accepted in the AUC CEMS MIM program, applicants shall fulfill the following requirements:

- A bachelor's degree in business, economics or accounting
- For students holding a non-business bachelor's degree, a minimum of 30 credit hours of business courses are required (60 ECTS)
- High academic records (GPA score not less than 3.4 or its equivalent from other systems)
- Provide proof of English language proficiency (if not mother tongue)
(Check English language proficiency requirements below)
- A valid copy of passport
- A maximum of two years from graduation date (undergraduate degree) to the start day of the MIM program
- Two reference letters from instructors or employers advocating the student's readiness to join the AUC CEMS MIM program and including multi-cultural aptitude with emphasis on academic rigor
- A one-page letter of motivation (check components of letter of motivation below)
- Applicant's updated curriculum vitae
- Command of a second language other than English (this may include Arabic, French, German or any other CEMS approved language).

Upon graduations, students should master three CEMS approved languages. For more language requirements information, check

<https://www.cems.org/mim/curriculum/language-graduation-requirements>

- Filled mother tongue declaration form

<https://cems.app.box.com/s/xox7sjjcegabkcgms06zbdyo6npnrlri>

signed by the applicant to be submitted with the rest of the documents.

- Good international exposure, relevant extra-curricular activities or community service
- Selected applicants will go through a rigorous personal interview to test:
 - Strong communication skills
 - Critical thinking
 - Global mindset and openness to differences
 - Possessing a high level of resilience and competitiveness
 - Flexibility and openness
 - A general idea about responsible business and sustainability

COMPONENTS OF THE LETTER OF MOTIVATION

At the AUC CEMS MIM program, we seek a strong sense of international spirit in the candidate's motivation.

We also seek strong, convincing written motivation for the program, in the first instance. The letter of motivation should, therefore, address some of the following topics:

1. Why are you applying for CEMS MIM at AUC?
2. Why would you like to study in Egypt?
3. Why do you think you are the right person for this program?
 - In which way will you contribute to the CEMS MIM program?
 - What knowledge and skills from your previous education or experience will be useful?
 - How do you evaluate your own personality?
 - Do you think you are a good leader?
 - Are you somebody who can make a difference? What makes you think so?
 - (emphasize your strong points, but be realistic.)

ENGLISH LANGUAGE PROFICIENCY REQUIREMENTS

The language of instruction for all courses at the AUC School of business is English. We expect all nominated students to be proficient in English language both in writing and in communicating in the classroom in order to fulfill the course assignments. The home institution is responsible for verifying students' proficiency prior to nominating them to the AUC School of business.

Students applying to the Master in International Management CEMS need to provide proof of English language proficiency through any of the following methods:



IELTS™
English for International Opportunity

IELTS
minimum IELTS Band
score: 7.0 / minimum
IELTS writing score: 7.0



ETS
TOEFL iBT

BT TOEFL
minimum overall iBT
TOEFL score: 100 /
minimum iBT writing
score: 27



CPE

CPE Grade C (*)
An overall score of 200
or above with a writing
score of 200 or above



CAE

CAE Grade B (*)
An overall score of 193 or
above with a writing score of
193 or above

(*): No letter grades will be taken into account for the English language results, only numerical scores.

Exemption from the English language examinations is only allowed for applicants who received a degree solely taught in English from an EQUIS or AACSB accredited institution.

Additional Notes:

- While the validity of any of these English language examinations is two years from the day of the exam, the results will not be considered for graduate admission if the expiry date is before the first day of registered classes at AUC.
- The American University in Cairo reserves the right to request English proficiency test results from any applicant as deemed necessary.

VISA REQUIREMENTS

Depending on the nationality and the length of stay, the student may need a visa or a residence permit. Accordingly, the following steps should be followed:

1. The Travel and Business support Unit needs to receive a student data form and scanned copy of his or her passport to business.support@aucegypt.edu
2. Upon receiving this information, The Travel and Business Support Unit will apply to get the national security approval to be able to grant applicants a student visa
3. The following rules apply to various nationalities



NATIONALITY

ENTRY VISA

COMMENTS

EU , American, Canadian,
Australian

Yes

- Visa is issued upon arrival at the airport
- Valid for one month and will cost \$25.00
- Upon arriving to Cairo, the student needs to contact our office to follow up on the National security approval status. In the case of delay of approval, the office will extend the student tourist visa for 3 months until an approval is received

African, Asian countries

Yes

- Apply for 90 days visa from their home country at the Egyptian Embassy
- Visa extension is not permitted.
- The office will provide them with a letter attesting that they are still waiting for their approval.
- If the student finishes his /her semester and will leave the country, we will meet and assist him/her to facilitate for them their exit at the airport and they will pay a fine at the airport worth EGP 1655.00 (Approx. 95\$)

HEALTHCARE AND INSURANCE

AUC requires that all international students (enrolled as non-Egyptian) who are not permanent residents in Egypt, have a comprehensive accident and sickness insurance plan, including emergency medical evacuation, political evacuation natural disaster, and repatriation of remains.

See: aucegypt.edu/admissions/international-students/health-care-and-insurance

MASTER IN INTERNATIONAL MANAGEMENT (MIM) CURRICULUM (35 CR)

THE CREDIT SYSTEM

AUC follows the North America grading scheme. Accordingly, coursework is counted in credit hours (CR). Below is a definition of both credit hour and ECTS and conversion between both systems.

- **Credit hour:** coursework is counted in credit hours. In general, a credit hour represents a one-hour class period and at least two hours of individual study each week for one semester. Hence, a three-credit hour course represents 3 hours of class work and 6 hours of individual study per week.
- **European Credit Transfer System (ECTS):** workload ranges from 1,500 to 1,800 hours for an academic year, which means that one ECTS corresponds to 25 to 30 hours of work. According to the above definitions, the credit conversion of the European ECTS and the credit units at AUC is 2 ECTS = 1 credit hour.

MASTER IN INTERNATIONAL MANAGEMENT (MIM) TERMS AND COURSE LOAD

Class format: All courses adopt an experiential learning approach. This format includes case studies, simulations, guest lecturers (from corporate partners, social partners, alumni, industry experts and regional figures), field visits, role-playing and acts.



MIM CURRICULUM

TERM 1

SEPT - DEC

Fall Term at
AUC / CEMS
Member School

17 Credit Hours

- Block Seminar (1.5 Cr)
Overview of the business environment in the Middle East and Africa
- Global Strategy (3 Cr)
- BoP Marketing (3 Cr)
- Advanced Financial Management: Cases from the Middle East (3 Cr)
- Global Supply Chain Management (3 Cr)
- Elective course (3 Cr)
- Business Communication Seminar (0.5 Cr)

TERM 2

FEB - MAY

Spring Term at
AUC / CEMS
Member School

18 Credit Hours

- Responsible Global Leadership Seminar (1 Cr)
- Global Management Practice (3 Cr)
- Economics of Cultural Heritage (3 Cr)
- Elective Course (3 Cr)
- Business Project (7.5 Cr)
- Skill Seminar (0.5 Cr)

TERM 3

JUN - AUG

Summer Term
International
Internship Outside
Egypt

0 Credit Hours

- International Internship (Minimum 8 weeks)

To learn more about CEMS MIM at AUC, please visit our website :

schools.aucegypt.edu/Business/grad/cems-mim/Pages/default.aspx

ELECTIVE COURSES

Class format: all courses adopt an experiential learning approach. This format includes case studies, simulations, guest lecturers (from corporate partners, social partners, alumni, industry experts and regional figures), field visits, role-playing and acts.



COURSE NAME	COURSE NUMBER	OFFERED BY
Economic Development in Middle East Countries	ECON 511/5252	School of Business
Role of Government in Market Oriented Economics	PPAD 5231	School of Global Affairs and Public Policy
Middle East Politics	POLS 5235	School of Global Affairs and Public Policy
Special Studies in Islamic Art and Architecture	ARIC 575-576/5222-5223	School of Humanities and Social Sciences
Coptic Art and Architecture	EGPT 533/5330	School of Humanities and Social Sciences
Selected Topics in Coptic Studies	EGPT 539/5160	School of Humanities and Social Sciences
Selected Topics in Ancient Egyptian Art and Culture	EGPT 519/5199	School of Humanities and Social Sciences

INTERNSHIP

While AUC's Career Center and the School of Business MIM team will provide help and support to students in their search for international internship opportunities, students remain fully responsible for finding their own internships and for all official documents required for employment.

AUC MIM QUICK FACTS

Study Mode	Intensive, 3 terms, full-time
Language	English
Degree Title	Master in International Management/CEMS
Start	Check AUC Academic calendar aucegypt.edu/academics/academic-calendar
Location	AUC New Cairo, AUC Avenue, P.O. Box 74, New Cairo 11835, Egypt

GRADING SYSTEM

All courses follow the AUC graduate grading system.
Seminars and Internships are “Pass/Fail” graded components.

The AUC follows the American Grading System

Local Grading	Points	Definition
A	4.0	Excellent
A-	3.7	
B+	3.3	Very Good
B	3.0	Good
B-	2.7	
C+	2.3	Conditionally Passing
C	2.0	
F	0.0	Failing

AUC CAMPUS LIFE

SECURITY

All incoming international students are required to attend the New International Student Orientation session and a follow-up session in order to understand all rules, procedures and opportunities at AUC and in Egypt. An International Student Guide will be provided containing social, cultural, political, academic and educational aspects of their experience at AUC.

Incoming students must register themselves in the emergency database prior to their arrival to Cairo. They are also asked to update their information regularly and to inform University personnel when they intend on leaving campus for extended trips or any other activities outside of campus.

Security awareness emails are sent regularly to AUC community members to keep them updated and to instruct them on how to deal with any unusual security situation.

Important Contacts:

- | | |
|--|-----------------|
| • Office of Safety and Security | +20.2.2615.4444 |
| • Office of Medical Services (AUC New Cairo) | +20.2.2615.4000 |
| • Office of Medical Services (AUC Tahrir Square) | +20.2.2797.5000 |
| • University Doctor | +20.1.2210.5947 |
| • Office of Facilities and Operations | +20.2.2615.2222 |
| • ID Center | +20.2.2615.4114 |
| • IT Help Desk | +20.2.2615.1200 |

BUDGET

The following is a sample budget for a student preparing to spend a semester at AUC. It includes some estimated expenses that are separate from your AUC student account. As these will be paid out of pocket, make sure your budget matches your personal spending style and your plans for traveling or sightseeing.

Personal Expenses	\$2,000 / semester
Books and Supplies	\$750 / semester
Travel and Tourism	\$450 / semester
Visa Fees	(Up to) \$60
AUC Bus Pass	\$365 / semester
Survival Arabic Course	\$350 (Optional course in Egyptian Arabic taught during orientation)

ON-CAMPUS RESIDENCE RATES



Suite Single
International Students
\$3,650
Egyptian Students
EGP 21,460



Small Single
International Students
\$3,400
Egyptian Students
EGP 20,460



Double
International Students
\$2,650
Egyptian Students
EGP 15,910



Premium Double
International Students
\$3,060
Egyptian Students
EGP 18,390

CAREER CENTER

The Career Center provides students and alumni with an array of services that help them in their career planning, exploration and development. Students can register in any of the services through their CareerWEB account. Below is the list of services provided by the career center:

- Individual and Group Career Planning and Job Search Tools and Sessions covering: self-assessments, winning resumes and cover letters, interviewing techniques, job search strategies and graduate study preparation.
- Job Shadowing Program: introduces students to various careers and industries through shadowing professionals for one day or more.
- Work Study Program: allows applicants to work in parallel to their study on or off-campus, and gain an additional income. (NB: The program is not tied to financial aid)
- Internship Program: provides students with an opportunity to acquire hands-on experience in a professional setting outside the classroom.
- Employment Fair: a one-day semi-annual recruiting event that allows students and alumni to explore career opportunities and network with employers representing diverse industries.
- Graduate Study Fair: an annual event through which participants get to meet representatives of international universities and educational organizations that share their graduate study programs and scholarship opportunities.

To learn more about Career Center services, please visit our website:

<http://caps.aucegypt.edu.>

ARABIC COURSE / EXAM

The Department of Arabic Language Instruction (ALI) is the academic unit at AUC responsible for the teaching of the Arabic language. As such, and within the framework of the University's vision of fostering intercultural understanding, its principal mission is to teach Arabic primarily as a foreign language.

If students want to study Arabic as a third language, ALI is on hand to provide students with language courses or the Arabic Language Exam throughout their time at AUC.

The course fee should be paid by credit hour; however, the test is free of charge. The language classes start as soon as the teaching term starts.

USEFUL LINKS

AUC CEMS MIM

schools.aucegypt.edu/Business/grad/cems-mim/Pages/default.aspx

Campus Life

[aucegypt.edu/campus-life](https://www.aucegypt.edu/campus-life)

Students

[aucegypt.edu/students](https://www.aucegypt.edu/students)

International Students

<https://www.aucegypt.edu/admissions/international-students>

Arabic Language Instruction

<http://schools.aucegypt.edu/academics/ALI/Pages/default.aspx>

Visa Matters

<https://www.aucegypt.edu/admissions/international-students/visa-matters>

Residential Life

www.aucegypt.edu/students/residential

Visitor Information

www.aucegypt.edu/about/visitor-information

Safety and Security

www.aucegypt.edu/about/safety-and-security

Health Care and Insurance

[aucegypt.edu/admissions/international-students/health-care-and-insurance](https://www.aucegypt.edu/admissions/international-students/health-care-and-insurance)

Student Internships

caps.aucegypt.edu/students/index.htm?internships.htm

Tuition Fees

<https://www.aucegypt.edu/admissions/tuition-and-fees#graduate-tuition>



MEET THE CEMS TEAM

Make sure to meet the CEMS team who will make sure that your stay is an enjoyable and fruitful one.



Hakim Meshreki, PhD, MBA
Visiting Assistant Professor of
Marketing
AUC School of Business
Abdul Latif Jameel Building,
Room 2023



Seham Ghalwash, MSc
Program Manager, CEMS MIM
Research Manager, GEM
AUC School of Business
Abdul Latif Jameel Building,
Room 2040

BEYOND STUDYING AT AUC, FALL IN LOVE WITH EGYPT.

Egypt is a spectacularly beautiful country filled with cultural gems. Its capital, Cairo, is a unique metropolis with great historical, cultural and political significance.

You will enjoy gazing at the Pyramids of Giza, the last remaining wonder of the ancient world, searching for treasures in Khan El-Khalili, admiring ancient antiquities at the Egyptian Museum or kicking back and relaxing on a Felucca ride across the River Nile.

With AUC's New Cairo campus just a few miles away from various attractions, you have an excellent opportunity to take in the real life of the capital, mingle with friendly locals and experience the vibes of the city that never sleeps.

Today, Cairo boasts an exquisite opera house, a thriving arts scene, trendy cafes and plays, and the Cairo International Film Festival each year. The University takes inspiration from the city itself in its academic programs, using it as a site for learning and integrating it into the curriculum.

For more information about life in Cairo, visit www.cairo360.com



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